

## ***Report on IPR awareness program and Student Startup and Innovation program organized by i-hub, SSIP Gujarat at GEC, Bharuch on 19/07/2019:***

The i-hub, SSIP, Gujarat and SSIP Cell, GEC Bharuch has organized ***IPR awareness program*** on 19/07/2019 from 11:00 am to 1:00 pm at GEC, Bharuch. In this program 103 students were present. Dr Anil Saraogi (Director, Saraogi Patent & Trademark Attorneys) was guest speaker of the session. He has started his talk with the necessity of the Patent. He has also explained the basic concept of Intellectual Property (IP) and Intellectual Property Right (IPR). Further, he gave details of role of IPR for innovations and startups. At the end, he briefly introduced various mechanisms to describe and protect IP. The session was very useful to students as they became aware for importance of IPR. The session was ended with the interaction among the speaker and present students.

Another session on ***Student Startup and Innovation***, has also been organized by i-hub SSIP, Gujarat and SSIP Cell, GEC Bharuch on 19/07/2019 from 2:00 pm to 3:00 pm at GEC, Bharuch. There were 90 students who have actively participated in this session. Dr Dhara Thakore from KCG, Gujarat was addressing the students on Outreach Activities of Student Startup and Innovation Policy (SSIP). She has started the session talk by explaining the details of support systems for startups at i-hub, SSIP-Gujarat. She has also explained the importance of ideas based innovation and start ups. During explanation of the ideas based startup, she has demonstrated various start-ups found by students by Gujarat Technological University as well as across the world. Students were highly encouraged to convert any innovative ideas into startups with the support of SSIP. At the end of session, positive interaction among the students and Dr. Dhara has been occurred and, few groups of students met her personally to take further guidance for startups.

Students participated in both the programs with enthusiastically and curiosity. GEC, Bharuch is thankful to SSIP, Gujarat for these outreach activities and anticipates more such activities with SSIP, Gujarat.